



# 2014 Sponsorship Program

January 1 to December 31, 2014

**Illuminating Engineering Society of North America**

**Toronto Section**



## **MISSION STATEMENT**

The IES seeks to improve the lighted environment by bringing together those with lighting knowledge and by translating that knowledge into actions that benefit the public.

## **VISION STATEMENT**

The IES will build upon a century of excellence to create the premier lighting community dedicated to promoting the art and science of quality lighting to its members, allied professional organizations and the public.



## PRESIDENT'S MESSAGE

*The Toronto Section of the Illuminating Engineering Society of North America boasts one of the largest memberships in North America. With a membership of 400 lighting professionals from manufacturing, design, architecture, engineering, distribution, electrical contractors, educators and interior design, we have a dynamic and diverse lighting community. We offer Educational Programs, a yearly Ryerson scholarship, social networking events, monthly technical luncheons and an Emerging Professionals Program.*

*Whether we are celebrating our Illumination Award winners, offering a Fundamentals of Lighting Class or hosting a Light Walk, the IES Toronto Section is dedicated to bringing together the public and professional sectors to promote the awareness of the importance of quality illumination. Our enthusiastic IES Board works tirelessly to put together all the technical, educational and networking programs throughout the year and our sponsors continue to support our Mission and Vision with their financial generosity.*

*Join the IES Toronto Section at one of our many events and see how the IES can benefit you! We're anticipating our most exciting year yet, so make sure you're on our mailing list and visit our website [www.iestoronto.org](http://www.iestoronto.org) to see what's happening in the IES Toronto Section!*

*Brenda Quies*

*IES President 2013/2014*

## 2014 IES Programs

Thank you to those organizations who have supported the sponsorship program since its inception in 2008! We look forward to your continued support.

To those who are considering supporting the 2014 IESNA Toronto Section program, we welcome you and hope that you will see the benefit of this association as many others have.

This year's sponsorship period will run from January 1<sup>st</sup>, 2014 to December 31<sup>st</sup>, 2014 and will include a myriad of exciting opportunities and events. The Toronto IES Section holds an annual sponsorship drive and uses these funds to support all IES events throughout the year. Further requests for support are not solicited.

Your generous support of the IES Toronto Section will provide your company with valuable recognition in front of key members of the lighting, architectural, engineering and design communities at each event.

Some of the activities planned include:

- The IES Toronto Section is proud to offer a variety of **educational courses, seminars, Light Walks and technical luncheons** to appeal to various levels of lighting expertise. The IESNA "Fundamentals of Lighting" class is our most popular class with approximately 80 graduates per year.



- Special IES Toronto Section projects such as the **Ryerson Scholarship Fund**. Each year, a deserving student in the Ryerson Lighting Certificate program is awarded \$1000 bursary to assist with education expenses

- **Emerging Professionals Program** is subsidized by your sponsorship. Networking events and speaker topics geared for the “Emerging Professionals” in our industry (five years or less experience in lighting). This program encourages young people to continue their lighting careers and to be a part of the IES.



- The annual **Awards Networking Event** will be held in May 2014. Previously held at the Drake Hotel, The Academy of Spherical Arts, Pravda Vodka bar, Gardiner Museum, Bell LightBox and The Thompson Landry Gallery, this after-work event has become a much anticipated get together where we honour the Section’s IES Illumination Award winners, Section Awards, recognize the Section’s long-standing members and honour our sponsors.



- Our **Annual Industry Golf Tournament** will be held on June 11th, 2014 at The Country Club. This is a great day to connect with old and new colleagues while enjoying a top-rated course.



- We have just completed our newly formatted and user friendly **IES Toronto Chapter website** [www.iestoronto.org](http://www.iestoronto.org) which you will be able to view on your iPhone and iPad. As a Platinum, Gold or Silver sponsor, there will be a link to your website from our home page and our sponsors are identified on our “Sponsor” web page.
- Our **monthly technical seminars** allow members to keep up-to-date on new recommended lighting practices, technical advancements, and lighting techniques. We have seen great increases in the number of attendees at these sessions in the past year. We will continue to work to make sure that the seminars are topical and interesting to our industry with great speakers and subject matter.

## 2014 IES Sponsorship Program

### PLATINUM LEVEL: \$5,000

---

The Platinum Level of sponsorship ensures that your company is recognized as a leader in the support of the Toronto Illuminating Engineering Society. Platinum Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed
- Your company representatives who attend our events will be always be given special recognition as Platinum supporters
- Your sponsorship will be acknowledged on our frequently visited website
- Sponsorship acknowledgement at all IES Technical Luncheons and Education Programs
- The Platinum Level sponsorship also entitles your company to:
  - 4 tickets to the IES Industry Awards Event - Spring 2014
  - A foursome at the June 11th, 2014 IES Golf Tournament
  - \$650 credit that can be applied toward any educational program sponsored by the Toronto Section, such as the Fundamentals of Lighting (or similar courses) and our Technical Luncheon series.

**Value: Over \$2,000**



## 2014 IES Sponsorship Program

### **GOLD LEVEL: \$3,000**

---

The Gold Level of sponsorship means that your company can positively impact the work of the IES Toronto Section. Gold Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed
- Your sponsorship will be acknowledged on our frequently visited website
- Sponsorship acknowledgement at all IES Technical Luncheons and Education Programs
- The Gold Level sponsorship also entitles your company to:
  - 2 tickets to the IES Industry Awards Event - Spring 2014
  - 2 spots at the June 11th, 2014 IES Golf Tournament
  - \$325 credit that can be applied toward any educational program sponsored by the Toronto Section, such as the Fundamentals of Lighting (or similar courses) and our Technical Luncheon series.

**Value: Over \$1,200**

## 2014 IES Sponsorship Program

### SILVER LEVEL: \$1,500

---

The Silver Level of sponsorship means that your company will ensure the IES Toronto Section can continue to carry on with valuable industry activities. Silver Level sponsors also receive the following benefits:

- Professionally created signage at each IES event with your corporate logo prominently displayed
- Your sponsorship will be acknowledged on our frequently visited website
- Sponsorship acknowledgement at all IES Technical Luncheons and Education Programs
- The Silver Level sponsorship also entitles your company to:
  - 1 ticket to the IES Industry Awards Event - Spring 2014
  - 1 spot at the June 11<sup>th</sup>, 2014 IES golf tournament
  - \$175 credit that can be applied toward any educational program sponsored by the Toronto Section, such as the Fundamentals of Lighting (or similar courses) and our Technical Luncheon series.

**Value: Over \$400**

## Past IES Sponsors

The Board of The Toronto IES Section thanks you for your past support of the IES Toronto Section. We are privileged to partner with industry leaders in our endeavors.

Without the continuing support of our sponsors, the IES Toronto Section would not be able to develop the educational and technical programs, Emerging Professional Program, or help recognize the outstanding contributions made by members of the Section.

We ask that you continue to sponsor the IES Toronto Section in 2014 and support our mission to increase awareness in our community about the importance of quality lighting.

**Thank you!**

### PLATINUM LEVEL

Energy Network Services  
Cooper Lighting  
Osram Sylvania  
Philips  
Acuity Brands  
Cree Canada



## GOLD LEVEL

GE Lighting  
Stanpro  
Standard Products  
Juno Lighting Group  
Salex  
Visioneering  
Wesco



## SILVER LEVEL

Beghelli  
Hubbell Lighting  
Canada  
Lutron  
Metalumen  
MP Lighting  
O'Neil Electric  
HH Angus  
TPL Lighting



## 2014 IES Sponsorship Registration

### Company and Contact Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

### 2014 Sponsorship Level:

- Platinum: \$5,000
- Gold: \$3,000
- Silver: \$1,500

Please return this form to Eric Teacher (E-mail:eric.teacher@sympatico.ca) by November 30, 2013 to confirm your sponsorship support for the IES Toronto Chapter in 2014.

I am also submitting our corporate .eps / vector corporate logo.

An invoice will be sent to you.

**Thank you for your support.**



[www.iestoronto.org](http://www.iestoronto.org)